



Global WEEE, Batteries & Packaging Recycling Compliance

Symantec partners with Sphera EC4P for global recycling compliance program

Benefits

Sphera's EC4P has significantly reduced the time and cost for Symantec to achieve and maintain compliance by:

- Removing the need to employ global compliance officers
- Reducing internal resources needed to understand how the recycling regulations are implemented in different countries around the world
- Joining and maintaining memberships to compliance schemes for WEEE, batteries and packaging recycling in each country
- Monitoring changes to recycling legislation around the world, advising Symantec how these changes impact its business and adapting recycling arrangements in each country to ensure continued compliance

Without EC4P, Symantec would have needed to appoint a compliance officer in each country to:

- Understand company legal exposure to WEEE, battery and packaging recycling regulations
- Register with the correct authority and scheme for each waste type
- Ensure correct recycling of waste types and comply with reporting deadlines
- Pay correct WEEE, battery and packaging recycling fees on time

Background

Symantec Corporation is the world's leading cyber security company and enables organizations, governments, and consumers to secure their most important data wherever it lives. More than 50 million people rely on Symantec's Norton and LifeLock product suites to protect their digital lives. Symantec operates the world's largest civilian threat intelligence network, enabling Symantec to protect against the most advanced threats.

Product sustainability goals

Symantec is committed to providing customers with technology that is designed, manufactured and used in a more sustainable manner. Symantec analyses products, parts, materials, and suppliers across the product development lifecycle to improve environmental performance. Examples include material management to use less materials and remove harmful substances, increasing recyclability and lowering the need to extract new raw materials. Symantec also incorporates recyclable materials in appliances and uses recycled content, such as paper laminates instead of plastics.

Recycling platform

Symantec has developed an innovative recycling platform which makes the recycling of Symantec and former Blue Coat Systems hardware easy and efficient, by providing the paperwork for return shipments to central collection points.

The platform supports Symantec's wider environmental program by prioritizing opportunities to reuse spare parts and relocate old inventory to avoid the purchase of new equipment. Refurbishment and reuse is especially important for e-waste which often contains metals such as lead, mercury, cadmium, gold, and silver.

Equipment that has reached the end of its useful life is sent to carefully selected waste management companies around the world for responsible recycling, using Sphera's EC4P managed compliance system. These waste management companies offer services such as hardware retrieval, asset tag and identifier removal, sorting, and environmentally responsible data wiping, cleaning, and destruction procedures.

Batteries can contain hazardous substances and require a special recycling process. Symantec has designed its products to enable easy removal of all batteries.

Environmental Compliance 4 Products



EC4P web platform

Sphera's EC4P (Environmental Compliance 4 Products; www.EC4P.com) is a centralised compliance platform which manages product registration, sales reporting and recycling fee payments for waste electrical and electronic equipment (WEEE), batteries and packaging compliance across all European countries and other countries around the world. EC4P manages and keeps up-to-date with all WEEE, batteries and packaging reporting requirements on one dashboard and one central location which:

- Gathers and displays WEEE, batteries and packaging reporting deadlines for Symantec product sales in each country
- Chases Symantec personnel who have been made responsible for reporting in each country as the deadlines approach
- Checks the sales data that the Symantec personnel enter into the EC4P system is in the correct format
- EC4P uses the Symantec sales data to calculate and pay the recycling fees on behalf of Symantec in each country
- EC4P issues annual Compliance Certificates for the WEEE, batteries and packaging regulations that Symantec complies with through EC4P

Symantec values the convenience of using one portal to submit all data needed for compliance to WEEE, batteries and packaging regulations around the world. Instead of completing different forms for each waste type in each country, EC4P uses one standard format to gather Symantec's product sales data and then EC4P translates the data into the different reporting formats required by each country.

Keeping up-to-date

Symantec takes pride in meeting all applicable legal and regulatory requirements for recycling of WEEE, batteries and packaging around the world. EC4P experts help Symantec stay up-to-date with changing regulations and help implement cost-effective and reliable compliance arrangements in each country.

Regulatory deadlines do not need to be monitored internally. EC4P sends email reminders for approaching deadlines and escalates email chains to senior management if required.

When Symantec personnel login to EC4P they see their regulatory deadlines displayed in a traffic light style, with recently submitted declarations shown in green, upcoming deadlines in amber, and overdue deadlines in red. Symantec personnel can also choose to display regulatory deadlines in a calendar format, showing how deadlines are distributed on a monthly, quarterly or yearly basis.

Symantec's innovative recycling platform enables Symantec to play an active role in promoting and supporting recycling initiatives around the world including the annual European Battery Recycling Day, organized by Eucobat. This event works to raise the awareness of consumers and businesses on the importance of collecting spent batteries for recycling. Several Symantec sites across the globe – including Cape Town, Dublin, Dubai, Paris, and Warsaw – took part last year.

About EC4P

In 2003 the EC4P team wrote the UK Government RoHS and WEEE Guidelines. In 2007 we were the first organisation to receive license to operate a WEEE compliance scheme in the UK. In 2008, EC4P represented the Medical Device Industry at negotiations with the European Commission on RoHS and WEEE compliance. EC4P won the Elektra European Electronics Industry Environmental Award in 2014 and won Environmental Leader Top Product of the Year Awards in 2015 and 2016.

About Sphera

Sphera is the leading global provider of Integrated Risk Management software and information services with a focus on Environmental Health & Safety (EHS), Operational Risk Management and Product Stewardship. Sphera has advanced Operational Excellence for more than 30 years, serving companies and customers across the globe to create a safer, more sustainable and productive world.

For more information contact us at: <https://sphera.com/contact-us>

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ec4p.com/case-studies/symantec